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A LEARNING PACKAGE FOR SOCIAL AND BEHAVIOR CHANGE COMMUNICATION

C-Modules: A Learning Package for Social and Behavior Change Communication

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This learning package consolidates and expands on the thinking of many individuals and organizations across the globe devoted to social and behavior change.

Two authors took the lead in deciding on the content (**Antje Becker-Benton**, C-Change, Academy for Educational Development) and on the learning approach (**Valerie Uccellani**, Global Learning Partners, Inc.) of this six-module package. We aimed to create something which draws on previous work in social change and behavior change communication and combines both in pragmatic ways for real world application.

We acknowledge the input, creativity and dedication of many others, noted below, and some who we're likely to have forgotten. Your ideas and hard work will hopefully make this package a practical and flexible starting point for continued learning by all of us fascinated with the field of social and behavior change communication.

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